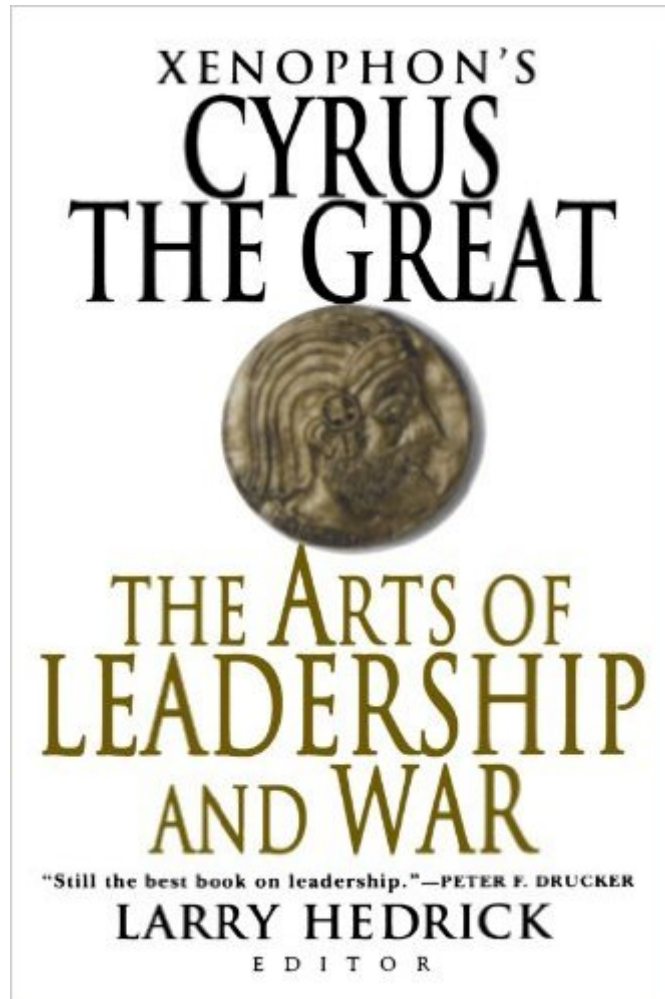


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Xenophon's Cyrus The Great: The Arts Of Leadership And War



Synopsis

In 1906, a stilted English translation of Xenophon of Athens' story about Cyrus the Great's military campaigns was published. Now, a century later, a much more accessible edition of one of history's most extraordinary and successful leaders is emerging. Among his many achievements, this great leader of wisdom and virtue founded and extended the Persian Empire; conquered Babylon; freed 40,000 Jews from captivity; wrote mankind's first human rights charter; and ruled over those he had conquered with respect and benevolence. According to historian Will Durant, Cyrus the Great's military enemies knew that he was lenient, and they did not fight him with that desperate courage which men show when their only choice is "to kill or die." As a result the Iranians regarded him as "The Father," the Babylonians as "The Liberator," the Greeks as the "Law-Giver," and the Jews as the "Anointed of the Lord." By freshening the voice, style and diction of Cyrus, Larry Hedrick has created a more contemporary Cyrus. A new generation of readers, including business executives and managers, military officers, and government officials, can now learn about and benefit from Cyrus the Great's extraordinary achievements, which exceeded all other leaders' throughout antiquity.

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Customer Reviews

As the editor of "Xenophon's Cyrus the Great," I'd like to take this opportunity to tell you a little more about my version of this remarkable ancient classic. The foremost management guru of recent times, Peter F. Drucker, read my manuscript before it was published, and he wrote this endorsement for use on its dust jacket: "Xenophon's Cyrus, the first book on the

subject, is still the best book on leadership."Here's a touch of background: Cyrus, the founder of the Persian empire, was an enlightened monarch who flourished 2,500 years ago. A century later, Xenophon of Athens so admired Cyrus's methods that he preserved them in history's first full-fledged treatment of wise and heroic leadership. This book presents its leadership lessons in the context of an epic story--the story of a vast power struggle. In narrating the events of Cyrus's life, Xenophon shows you, the reader, how to conduct meetings, become an expert negotiator, deal efficiently with allies, communicate by appealing to the self-interest of your followers, encourage the highest standards of performance, insure that your organization has the benefit of specialists, and prove that your words will be backed by your deeds. In recounting the achievements of Cyrus the Great, Xenophon wanted above all to provide lessons in ethical leadership, for he was convinced that honest, moral leaders succeed far more often than corrupt and evasive types. The result was a captivating leadership classic with unique qualities--a classic that's distinguished both by its suspenseful story line and the priceless advice that it offers to today's business professionals and leaders in all walks of life. I've been very gratified by the welcome that my book has continued to receive not only on .

I'm often asked to recommend my top leadership or management book. So, almost on autopilot, I hit play and blather the following: "It's impossible to pick one leadership book. Everyone's at different levels of experience and need. That's why you need 20 management buckets--and dozens of niche leadership books. Blah...blah...blah." Then (gulp) this past January I read and reviewed *The Practical Drucker: Applying the Wisdom of the World's Greatest Management Thinker*, by William A. Cohen. Here is Peter Drucker's response to that question: "the first systematic book on leadership--the *Kyropaidia* by Xenophon, himself no mean leader of men--is still the best book on the subject." *Kyropaidia* (or *Cyropaedia*) was also known as *Cyrus the Great* (c. 580 - 529 B.C.). Cyrus founded the Persian Empire in the sixth century B.C. by uniting the Medes and the Persians, the two original Iranian tribes. His empire "extended from India to the Mediterranean Sea and was the most powerful state in the world until its conquest two centuries later by Alexander the Great." What did Drucker see in this remarkable figure? "The great Persian's astonishing military successes and mild rule provided just the kind of raw material that Xenophon needed to fashion his portrait of a human paragon." Fortunately, Larry Hedrick, a former air force officer and military historian, has edited Xenophon's work (c. 431 - 355 B.C.) and crafted a stunning, page-turner leadership treatise.

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